



Mobile Opt-In Disclaimer Language

Web Forms, Events, and Keyword Opt-Ins

Web Form Opt-In Language ([example](#)):

*By providing my cell phone number I agree to receive calls and texts to that number from **NAME OF YOUR ORGANIZATION** that may be automatically dialed or prerecorded.*

*Msg & Data Rates May Apply. Text STOP to opt out. Text HELP for more info.
[Mobile Commons Terms and Conditions](#)*

SMS Mobile Opt-In Language:

All mobile opt-ins must receive an introductory text message that includes the following:

- Sending Organization Identified
- Required Legal Language: Text STOP to quit, HELP for info.
Msg&DataRatesMayApply.

Sample Keyword Opt-In Path Language:

User Texts **KEYWORD** to **SHORTCODE**

Message #1:

Welcome to the **SHORTENED NAME** Mobile Network! We'll keep you updated on **TOPIC**. What is your name?

Text STOP to quit, HELP for info.
Msg&DataRatesMayApply.

Message #2:

Hi {{first_name}}! We'd love to keep you updated on local events, news and actions.
Please reply to this message with your ZIP CODE.

-Person's Name @ ORGACRONYM

Message #3:

Great! We'll be in touch. But real quick. I just want to confirm: Is {{postal_code}} correct?
Reply Y/N